



SoHumane

*Honoring*

**OUR PAST**



*Building*

**OUR FUTURE**



# A Century of Compassion

For almost one hundred years, Southern Oregon Humane Society has been a place where animals find safety, and people find hope. Since 1928, our shelter has served the community from the same location.

Generations of families have adopted here, volunteered here, and supported the lifesaving work that continues every single day. Our past is rich with stories of resilience, kindness, and the belief that every pet deserves a chance at a better life.

## The Building That Carried Us This Far

Our current facility has stood with us through decades of change, but it was never built for the needs of modern animal welfare. Animal care has advanced significantly and so has the number of pets who rely on us each year.

Our team works hard to provide high quality care, yet the building limits how far we can go. Simple things like ventilation, sound control, medical space, and outdoor areas make a tremendous difference for animal health and well-being.

The structure we operate in today cannot support the growth, safety, and compassionate standards we know our animals deserve.





SoHumane  
Founded



1928

SoHumane begins  
Humane Education  
Programs



1980s

SoHumane expands  
medical services to  
adoptable pets



1990s

1960



Converted  
Airport Hanger into  
Dog Kennels

2000



SoHumane  
implements new  
Youth Programs

2004



Heating & Lighting  
Installed

2006



Saving Train  
Program Begins

Chamber  
Leadership begins  
restoration project for  
SoHumane



2015

Food Pantry  
Opens



2020

Dishwasher  
Installed



2021

2025



SoHumane wins  
Best Charity Non-Profit  
9 years in a row

# Why Now Is the Time to Build



Southern Oregon continues to grow.  
SoHumane continues to grow with it.  
Throughout our history we have cared for tens of  
thousands of animals, and demand for our programs increases annually.

A new facility will allow us to expand medical care, meet modern housing standards,  
reduce stress for animals, and create a healthier environment for the animals, staff,  
volunteers, and visitors.

## A Vision Rooted in History and Focused on Tomorrow

The campaign theme, Honoring Our Past, Building Our Future, reflects the heart of this effort. We are not leaving our history behind. We are building upon it. Almost a century of dedication has led us to this moment and to what comes next.

This project represents stability, future capacity, and a stronger foundation for the next hundred years of service.

# What Your Support Makes Possible



This campaign is an invitation to create lasting, meaningful change for animals and for people. Every contribution helps us build a shelter that reflects the level of care our community expects and our animals deserve.

Your generosity will help us:

- Expand treatment and medical space.
- Provide safer, quieter, and healthier animal housing.
- Create improved adoption and meet-and-greet areas.
- Offer humane education programs in dedicated learning spaces.
- Reduce long-term maintenance costs so more resources can support lifesaving programs.
- Strengthen disaster response and rescue partnerships across the region.
- Expand kennel capacity for dogs and cats to better serve community needs.

## A Community Effort

This project will succeed because the community believes in the mission of SoHumane. Each gift, no matter the size, is part of the story of this new building. When we come together, we build more than a shelter. We build a future where more animals find homes, and more families experience the joy of adoption.



# Ways You Can Participate

We welcome support in many forms. Here are several options for those who wish to help:

- **Direct Gifts or Pledges** — One-time gifts or multi-year pledges move the project forward in powerful ways.
- **Naming Opportunities** — Individuals, families, and businesses can sponsor rooms, outdoor spaces, or important features of the new facility.
- **In-kind Contributions** — Donated materials, services, or skills help reduce overall project costs.
- **Sharing the Campaign** — One of the most meaningful actions you can take is spreading the word to others who care about animal welfare in Southern Oregon.

## Join Us in Shaping the Next Century of Care



SoHumane has always been a community-led organization. This new facility will carry forward a legacy that has touched countless lives for nearly one hundred years. By supporting this campaign, you help build the future of animal welfare in our region. You help create a place where compassion has room to grow.

Together, we honor the stories that brought us here and create the foundation for everything that comes next.

# Naming Opportunities

Create a lasting impact by choosing a naming opportunity! Whether you're celebrating your family's love for animals, or supporting our mission as a business, there's a perfect way to be part of SoHumane's future. Explore the options below to find pricing, availability and recognition details for each meaningful opportunity.

## Premier and Major Naming Opportunities

Naming Opportunity	Price	Availability
Shelter Campus & Adoption Center	\$3,500,000	Reserved
Veterinary Medical Center	\$1,000,000	Reserved
Humane Education & Training Center	\$100,000	Reserved
Landscape Courtyard	\$100,000	Reserved
Dog Kennel Building	\$250,000	Available

Recognition Details: Permanent plaque at primary entrance or focal point

## Animal Care and Medical Space Naming Opportunities

Naming Opportunity	Price	Availability
Dental Suite	\$200,000	Reserved
Community Cat Room & Catio (2)	\$100,000	Available
Medical Cat Suite	\$75,000	Available
Medical Dog Suite	\$75,000	Available
Cat Room (2) / Kitten Room	\$50,000	Available
Grooming Room	\$50,000	Available

Recognition Details: Plaque at room entrance

## Adoption and Engagement Spaces Naming Opportunities

Naming Opportunity	Price	Availability
Get Acquainted Room (2 Dog, 1 Cat)	\$40,000	Available

Recognition Details: Plaque placed at entrance to each space

## Outdoor and Memorial Naming Opportunities

Naming Opportunity	Price	Availability
Bench with Plaque	\$10,000	Available
Sniff Garden	\$10,000	Available
Shelter Play Yards (4)	\$7,500	Available
"Relief" Fire Hydrant with Plaque	\$5,000	Available
Splash Pad	\$10,000	Available

Recognition Details: Plaque installed near feature

## Administrative and Operational Spaces

Naming Opportunity	Price	Availability
Break Room	\$25,000	Available
Laundry Room	\$50,000	Available

Recognition Details: Plaque mounted at or near office or room entrance

## Individual Kennel Naming Opportunities

Naming Opportunity	Price	Availability
Dog Kennels	\$5,000	35 Available
Cat Kennels	\$2,500	35 Available

Recognition Details: Plaque mounted on or near kennel

Availability subject to change. All naming opportunities include a plaque displaying the donor's requested name, subject to SoHumane approval.





**SoHumane**



**Saving Lives Since 1928**

### **Mission Statement**

To improve the lives of pets and people through sustainable programs of education, adoptions and spay/neutering.

### **Southern Oregon Humane Society**

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